

Augmenting Library Outreach



44% Overall graduation rate

34% Transfer-out rate

Benefits

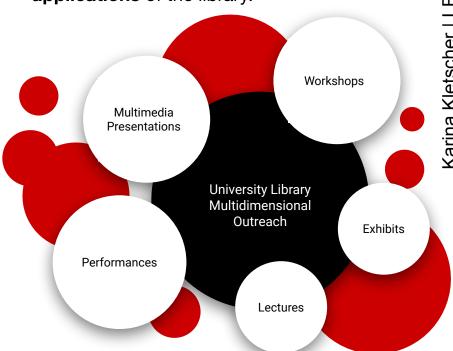
- Highlights collections
- Promotes resources
- Cross-campus partnerships and collaboration
- Increased social capital
- Sparks critical thinking and dialogue
- Supplements curriculum
- Professional development and career insight
- Fosters inclusive community

The Problem

Library Resources Services seek to build a robust outreach initiative to engage students, faculty, and staff. Outreach to non-users is an important undertaking that impacts the campus climate, student persistence and retention, and student success. Studies show that engagement in educationally purposeful activities and library use contributes to higher GPA and returning for following semesters, particularly among first-year students.

The Initiative

A robust programming initiative will leverage nontraditional roles for services, collections, and spaces through **events** designed to attract non-users and promote the **multidimensional uses and applications** of the library.



Kuh, G. D., Cruce, T. M., Shoup, R. & Kinzie, J. & Gonyea, R. M. "Unmasking the Effects of Student Engagement on First-Year College Grades and Persistence," *The Journal of Higher Education*, 79 no.5 (2008).