



# Augmenting Library Outreach



## The Problem

**Library Resources Services** seek to build a robust outreach initiative to engage students, faculty, and staff. Outreach to non-users is an important undertaking that **impacts the campus climate, student persistence and retention, and student success**. Studies show that engagement in educationally purposeful activities and **library use** contributes to higher GPA and returning for following semesters, particularly among first-year students.

## The Initiative

A robust programming initiative will leverage nontraditional roles for services, collections, and spaces through **events** designed to attract non-users and promote the **multidimensional uses and applications** of the library.

**44%** Overall graduation rate

**34%** Transfer-out rate

## Benefits

- Highlights collections
- Promotes resources
- Cross-campus partnerships and collaboration
- Increased social capital
- Sparks critical thinking and dialogue
- Supplements curriculum
- Professional development and career insight
- Fosters inclusive community

